



Healing the sick and the sinner with Truth demonstrates what we affirm of Christian Science, and nothing can substitute this demonstration.

*Manual of The Mother Church, Article xxx, Section 7*  
Mary Baker Eddy

Application to  
**Advertise as a  
Christian Science Practitioner  
in *The Christian Science Journal***

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The Christian Science Publishing Society  
*The Christian Science Journal* Directory Services, P07-10  
210 Massachusetts Avenue  
Boston, MA 02115-3195  
USA

Telephone: (617) 450-7550  
Email: [applications@csp.com](mailto:applications@csp.com)

## **Advertising as a Christian Science Practitioner in *The Christian Science Journal* and *The Herald of Christian Science***

Applications for advertising are accepted by the Board of Trustees of The Christian Science Publishing Society (CSPS). Membership in The Mother Church and Primary class instruction are requirements for advertising. After acceptance by the Trustees, an advertiser's card will be inserted in the *Journal*. Advertisers may list in the *Herald* only in addition to their listing in the *Journal*. Applicants accepted for *Herald* listings must be able to read, write, and speak the language of each *Herald* in which their listings appear. The language designation symbol (°) in the *Journal* means the advertiser does not speak or write English.

### **Primary Card**

The primary listing must be in the town where the office/home-office is located.

- Must contain name, address (or PO box), and phone number.
- Telephone may be office/home-office and/or cell (mobile). Toll-free (free phone, e.g. 800), fax, and pager numbers may also be included.
- Electronic addresses (such as email, URL, IM id, VoIP) are optional. All electronic addresses are in lower case.
- Phone lines and electronic formats for communication must be private, with all communications received solely by the advertiser.
- Only one office and/or home-office address and only one email address may be included *per card*.

### **Cross-reference**

Advertiser may also have a cross-reference in a nearby metropolitan area, the town where he or she lives or attends a branch church, and/or a second (e. g. seasonal) residence. There is an additional charge for each cross-reference.

- Contains only name, direction to primary listing (e. g. "see Dallas, TX"), and one phone number.
- If the primary listing is in another country, an additional telephone number may be listed.
- Contains no postal or electronic addresses.
- Temporary cross-references may be inserted for 3-12 months when advertiser has moved to a new location and/or has a name change.

### **Online listings are identical to the print version of the *Journal***

### **Changing Card Information**

All changes should be submitted, only by the advertiser, to the CSPS in writing by email, fax or letter. There is a charge for changes.

### **Removal of Cards**

An advertiser may request the removal of his or her card by telephone or correspondence. According to Article xxv, Section 9 of the *Church Manual*, an advertiser's card also may be removed by The Christian Science Board of Directors.

### **Reinsertion of Cards**

Cards may be reinserted, within twelve months of card removal, after a reinsertion form has been submitted and accepted by the Board of Trustees. A new application must be completed if an advertiser's card comes out, for any reason, for more than one year.

### **Charges for Advertising**

Charges for advertising are billed annually and payable upon receipt. Charges are explained in the *Journal* Directory under "Instructions for Advertisers." Non-payment by the renewal date will be considered as the advertiser's intention to have the card removed.

**Application for Advertising as a Christian Science Practitioner  
in *The Christian Science Journal***

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Zip/Postcode \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Please provide the following information regarding your Christian Science Primary class instruction:

Teacher \_\_\_\_\_

Year \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**Do you use the Bible and *Science and Health with Key to the Scriptures*, together with other works by Mary Baker Eddy, as your only textbooks in Christian Science (*Church Manual*, Article IV, Section 1)? \_\_\_\_\_**

**The *Church Manual* requires that advertisers shall not practice other professions or pursue other vocations (Article xxv, Sect. 9). Accordingly, are you now engaged exclusively in Christian Science healing? \_\_\_\_\_ Please share how you are fulfilling this requirement.**

**Please write a brief description of your public practice of Christian Science. In order to provide further context, you may attach a brief resumé of your experience before entering the practice.**

**REFERENCES:** Please give the names of three individuals (not related to you or to each other) whom we may contact for references. These references should be patients for whom you have provided specific prayerful treatment and who can confirm a complete healing or resolution of a situation. At least two of the cases need to be healings of physical claims. In addition, if possible, please include a mentor you have worked with should your Teacher no longer be available.

**Name**

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Address

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Telephone

Email

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**Name**

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Address

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Telephone

Email

---

**Name**

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Address

---

Telephone

Email

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**Name of Mentor**

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Address

---

Telephone

Email

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Applicant's signature

Date

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(As we process your application, we look forward to a telephone interview with you.)

**The Christian Science Publishing Society**  
*The Christian Science Journal* Directory Services, P07-10  
210 Massachusetts Avenue  
Boston, MA 02115-3195  
USA

## Practitioner Card Information for Advertising in *The Christian Science Journal*

The Christian Science Publishing Society reserves the right to use its own uniform printing style and abbreviations in cards.

**The primary listing must be in the town where the office/home-office is located. Please provide the following information that you wish included in your advertisement:**

Name

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Address

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City

State/Province

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Zip/Postcode

Country

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Telephone

Email

---

Other electronic addresses

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Do you want to include any of the following listings? (There is a charge for *each* of these listings. For current rates, please refer to the “Instructions for Advertisers” on the last page of the current *Journal*.)

- “Worldwide Web” — This is the online directory of Christian Science practitioners on the Church’s website, a duplication of your print information.
- “Cross-references” — These may be published in a nearby metropolitan area, the town where you live or attend a branch church, and/or a second (e.g. seasonal) residence. Please list the cities and reasons below:

City

State/Province

Country

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Reason

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City

State/Province

Country

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Reason

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**For cards in *The Herald of Christian Science* (no charge):**

Indicate which language(s)

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I accept the authority given to The Christian Science Board of Directors under Article xxv, Section 9 of the *Church Manual* for removal of cards.

Placing a card in the *Journal* or *Herald* implies that the advertiser is available at the advertised address, telephone number, and email address. Occasionally, an advertiser moves and neglects to change the information in his or her card. This inattention has resulted in inquirers having mail returned or finding telephones disconnected with no further information available. A card with incorrect information is not useful to the public. Therefore, if at any time The Christian Science Publishing Society, after reasonable effort and inquiry, is unable to verify that the information in an advertiser's card is accurate, the card may be suspended from the *Journal* and *Herald* until the advertiser's availability is satisfactorily re-established. Before a card may be reinserted, any outstanding balance on the advertiser's account should be paid in full.

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Applicant's Signature

Date

**Please return this form with your completed application to:**

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The Christian Science Journal Directory Services, P07-10  
210 Massachusetts Avenue  
Boston, MA 02115-3195  
USA**